

Afrika-Verein
der deutschen Wirtschaft



ANNUAL REPORT 2026



PROVEN STRENGTH. NEW PATHS.

EDITORIAL

Experience shaping the future

90 years of history are a real asset. But they do not yet answer the question of the future.

The world is changing fundamentally. Geopolitical certainties are faltering, economic dependencies are being reassessed, and Africa is becoming ever more strategically important for Germany. For German-African business relations, this opens up new opportunities – and at the same time confronts us with new challenges.

For us at Afrika-Verein, this is the right moment to preserve what has proven its worth while breaking new ground. In this phase, we are jointly taking responsibility for the next stage in the development of Afrika-Verein – with respect for the history of our organisation and with the ambition of harnessing its strength for the future.

After all, networks built up over 90 years are not an end in themselves. They are a mandate: **to use them even more purposefully for the success of our members.**

Together. Successful. In Africa. Today, more than ever, this is our guiding principle.

We support our members who have concrete challenges – from financing and risk mitigation to legal frameworks, skills development and vocational training. We open doors to decision-makers and reliable partners, bring companies to the continent and are expanding our advisory expertise. Whether it is an Africa strategy, initiating contacts or concrete investment opportunities: what matters is tangible added value for our members.

The political environment is changing too. The German government is emphasising Africa's strategic importance, while the link between development cooperation and the private sector is gaining weight. We want to play an active part in shaping this development. The Business Days on Zambia, Nigeria, Senegal, Kenya and South Africa initiated by the Federal Ministry for Economic Cooperation and Development (BMZ), and our close dialogue with the German government, are concrete examples.

A visible sign of our new beginning is the **Africa Business Hub Berlin**. In the heart of the capital's political district, a new venue for business, politics, diplomacy and culture has been created – and with it a place for encounters, partnerships and joint projects.

Our ambition is clear: **we do not just want to accompany change, but to shape it together with our members.**

With 90 years of experience behind us and the courage to break new ground. Because successful German-African business relations need strong partnerships today more than ever.



Claudia Voss, *CEO, and* ***Khadi Camara,*** *Deputy CEO*

Our highlights

5	7	3	3	90+
Business Days on behalf of the BMZ	delegation trips to 7 countries	Working Groups: education, finance, law	new features: newsletter, website, new home	years of experience in African business

Five Business Days for the BMZ

Zambia, Nigeria, Senegal, Kenya and South Africa: our members' concerns and project ideas gain visibility with political decision-makers.

Seven delegation trips

Nigeria, Kenya, Zimbabwe, Ghana, Mauritania, Tunisia and Algeria: direct access to business partners and decision-makers.

Move to Africa Business Hub Berlin

In the heart of Berlin's political district, a new meeting place for business, politics, diplomacy and culture is taking shape.

Hyphen MoU with Namibia

Namibian companies visiting Hamburg and Stuttgart: matchmaking along the hydrogen value chain.

Cooperation with Deloitte and GIZ

Analysis and recommendations for closer cooperation between development cooperation and business.

New newsletter, new website

A weekly overview of events, news and tenders, plus a new member directory.

Selected high-level guests 2026



Bassirou Diomaye Faye
President of the Republic of Senegal



Dr Sidi Ould Tah
President of the African Development Bank (AfDB)



Reem Alabali-Radovan
Federal Minister for Economic Cooperation and Development

Ronald Lamola
Foreign Minister of South Africa

Hon. Lee Kinyanjui
Cabinet Secretary, Ministry of Investments, Trade and Industry, Kenya

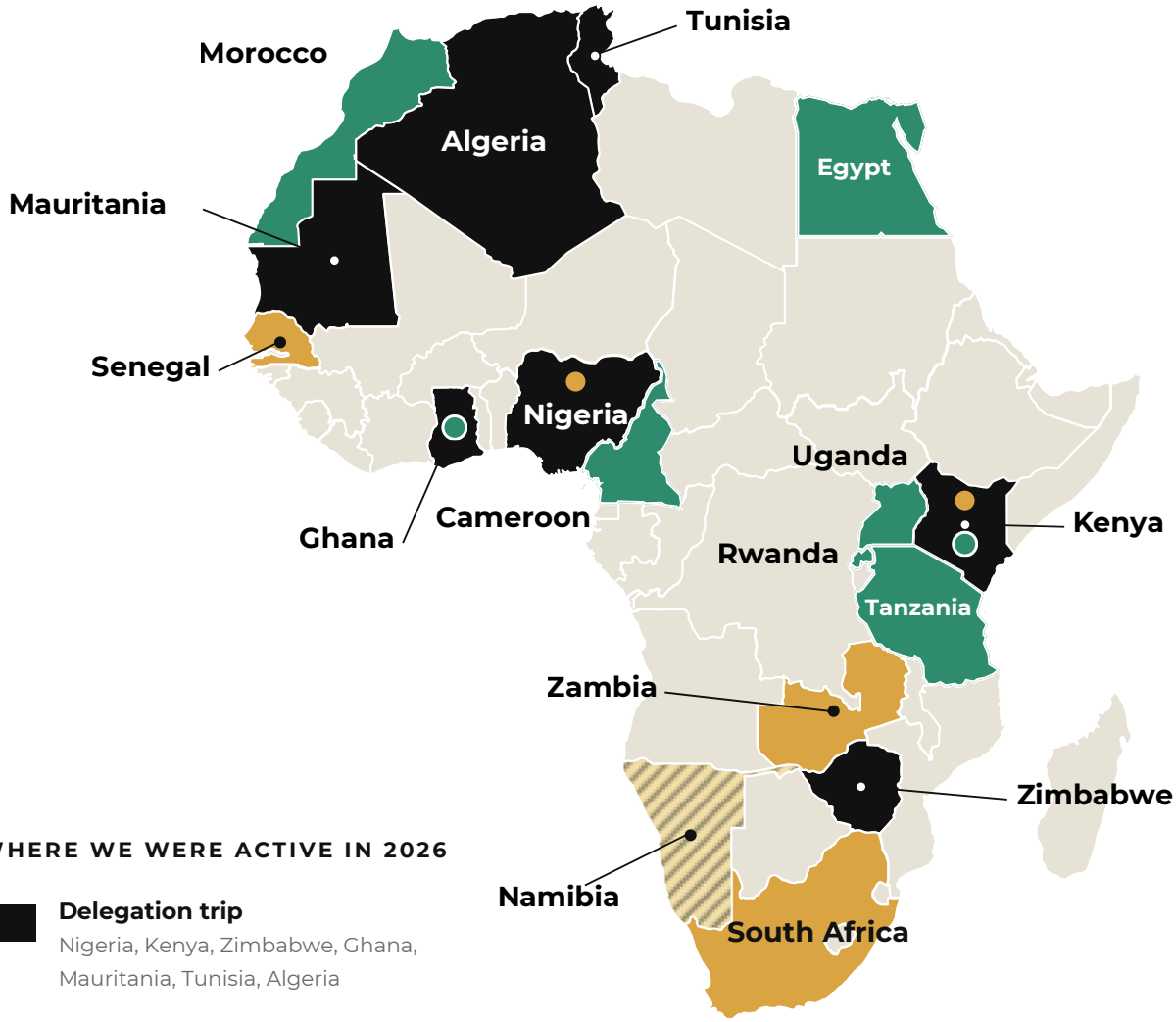
Daniel Chongolo
Minister of Agriculture of Tanzania

John Steenhuisen
Deputy Minister, Department of Trade, Industry and Competition (dtic)

Stefan Rouenhoff
Parliamentary State Secretary, Federal Ministry for Economic Affairs and Energy

Dr Bärbel Kofler
Parliamentary State Secretary, Federal Ministry for Economic Cooperation and Development

One year, one continent, shared successes.



WHERE WE WERE ACTIVE IN 2026

Delegation trip
Nigeria, Kenya, Zimbabwe, Ghana, Mauritania, Tunisia, Algeria

Business Day
Zambia, Senegal, South Africa

Both
Nigeria, Kenya

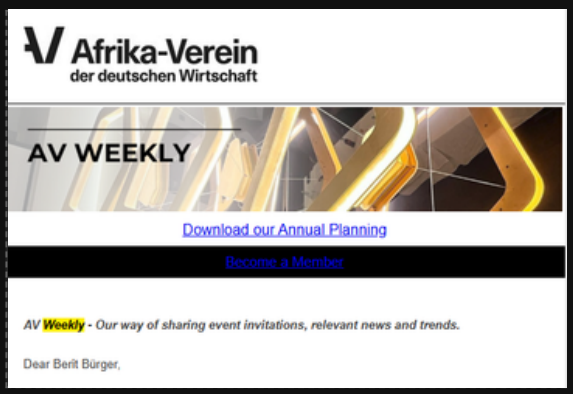
Hyphen MoU
Namibia

Consulting vouchers
Egypt, Morocco, Ghana, Cameroon, Kenya, Tanzania, Rwanda, Uganda

Together. Successful. In Africa.

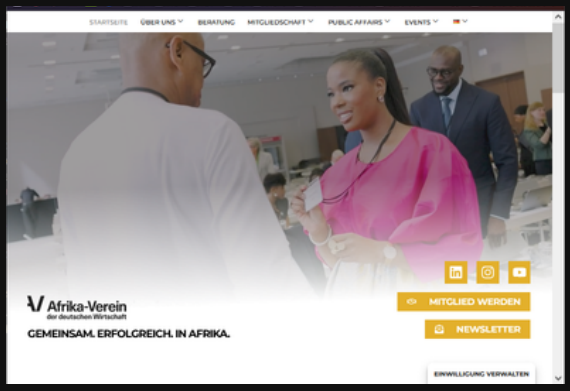
01 Our new newsletter

Our weekly overview of events, relevant news, projects and tenders.



02 New website

A modern design and new features such as the interactive member directory.



03 A new home: Africa Business Hub Berlin

In the heart of the capital's political district, a new meeting place for business, politics, diplomacy and culture is taking shape.



01 Cooperation with Deloitte and GIZ

In a joint project with Deloitte, Afrika-Verein analysed the potential for closer cooperation between development cooperation and business and derived concrete recommendations for action.

MEMBER BENEFITS
Better guidance through the German government's funding and support instruments, faster access to relevant contacts and new starting points for projects with public partners.

02 5 Business Days with Zambia, Nigeria, Senegal, Kenya and South Africa

The coalition agreement enshrines Africa's growing strategic importance and a stronger role for business in development cooperation. Following a successful pilot project in Ghana in December 2025, the BMZ commissioned Afrika-Verein to organise five further Business Days.

The Business Days made our members' concerns and project ideas visible to political decision-makers, opened up access to high-level delegations and relevant partners on the ground and created new starting points for business and cooperation projects. Findings from company surveys, interviews and sector calls fed directly into political dialogue and concrete project proposals.







Zambia · Nigeria · Senegal · Kenya · South Africa

MEMBER BENEFITS
Political access, new business opportunities, valuable contacts and stronger networks in the target markets.

03

7 delegation trips to 7 countries

Delegation trips focusing on ICT & digitalisation, healthcare, mining and raw materials, and construction took our members to Nigeria, Kenya, Zimbabwe and Ghana. Cross-sector formats in Mauritania, Tunisia and Algeria opened up additional market opportunities and contacts.



ICT & digitalisation | Healthcare | Mining & resources | Construction | Cross-sector

MEMBER BENEFITS
Direct access to potential business partners and decision-makers, in-depth market knowledge and concrete starting points for new projects and investments.

04

Our Working Groups

The Working Groups on education & training, finance and law in Africa offer members a practical exchange with companies, experts and institutional partners. They pool expertise, address current challenges and support members with concrete know-how for their business in Africa. In addition, AV members have access to overviews of finance and legal experts.

Education & training | Finance | Law in Africa

MEMBER BENEFITS
Access to expertise and expert networks in training, finance and law, practical exchange of experience and concrete support for business activities in Africa.

05 Consulting

Through individual consulting funded by BAFA consulting vouchers, Afrika-Verein supported companies with market entry strategies, market analyses, network screenings and the preparation of business trips to selected markets in North, East and West Africa. The consulting covered sectors including health, infrastructure, textiles, energy and IT.

Health | Infrastructure | Textiles | Energy | IT

MEMBER BENEFITS
Tailored support for market entry, sound market information, access to relevant business contacts and individual guidance in developing business activities in Africa.

06 Hyphen MoU: new cooperation models for members

Under the Hyphen MoU, Afrika-Verein organised a delegation visit by Namibian companies to Hamburg and Stuttgart. Targeted networking and matchmaking connected AV members with potential partners along the emerging hydrogen value chain in Namibia. The focus was on identifying concrete contributions by German companies to the Hyphen project.

MEMBER BENEFITS
Early access to a strategic project for the future, direct contacts with relevant partner companies and concrete business opportunities along the green hydrogen value chain in Namibia.

Political communication

Guest articles, press work and position statements: this is how we brought the concerns of German business in Africa to policymakers and the public in 2026.



GUEST ARTICLE

“Not all of Africa is high-risk”

FAZ · May 2026

Alongside press releases, guest articles are among the most important tools of our political communication. One example is the article by Claudia Voss, Florian Witt, Christian Toben and Andreas Voss in the FAZ. It deals with Germany’s Africa strategy, and the authors argue for a more nuanced view of the continent. You can read the article (in German) here.



DIRECT DIALOGUE

Visiting the Bundestag

As here with Markus Koob MdB (CDU/CSU parliamentary group, Chair of the parliamentary working group on Africa), this year we once again held direct talks with many key political decision-makers, including behind the scenes.

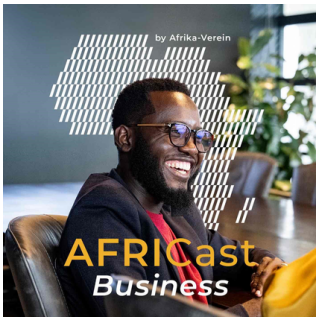


SOCIAL MEDIA

LinkedIn & co.

New reach record

On LinkedIn alone, more than 21,000 people now follow us! This gives our voice additional weight and reflects the growing interest in German-African business relations.



PODCAST

AFRICast Business

Our podcast is also reaching more and more listeners and is becoming a key voice of German business in Africa. Together with changing experts, we regularly examine the position of German companies on the continent and the market opportunities opening up there. You can find all episodes on platforms including Spotify, Apple Podcasts and YouTube.

Outlook 2027

We are building on what was created in 2026. These are our priorities for the coming year.

01

From Business Day to project

Together with our partners, we are working to develop the project ideas from the Business Days further and will support their implementation.

02

Africa Business Hub Berlin

Our new home is becoming a meeting place for business, politics, diplomacy and culture. Members and partners can also book the hub's premises for their own events, workshops or receptions. You can find all information on facilities and booking here.

03

Events & delegation trips 2027

In 2027, too, a varied programme of events awaits you, including the German-African Agribusiness Forum. We are also strengthening our presence on the continent with tailor-made delegation trips. You can find all upcoming dates here.

04

Expanding our consulting

From Africa strategies to concrete investment opportunities, we are further expanding our advisory expertise.

05

Working Groups

In our Working Groups on finance, law and education & training, we offer space for expert exchange, develop joint positions and bring companies' concerns into the dialogue with policymakers and partners in a targeted way. Interested members are warmly invited to get involved.

06

AV partnerships 2027

AV Partners and AV Premium Partners gain additional visibility, for example in the newsletter, on the website and at the Africa Business Hub Berlin. Contact Berit Bürger (buerger@afrikaverein.de) now for further information.

We update dates and details continuously at afrikaverein.de.

You can also subscribe to our newsletter here.

PUBLISHER
Afrika-Verein der deutschen
Wirtschaft e.V.
Dorotheenstraße 83
10117 Berlin

CONTACT
www.afrikaverein.de
Phone: +49 30 20 60 71 90
Email: info@afrikaverein.de

LEGAL NOTICE
President: Sabine Dall'Omo
Management and Board (Section 26 BGB):
Claudia Voss (CEO),
Khadi Camara (Deputy CEO)