Afrika-Verein der deutschen Wirtschaft
Agribusiness

German Agribusiness Alliance



Resilient Agri-Food Systems in Africa: Strong Partnerships – Shared Opportunities

Draft Program Overview

(as of November 2026)

With support from

Federal Ministry of Agriculture, Food and Regional Identity

by decision of the German Bundestag

January 15th, 2027

Venue: DoubleTree by Hilton
(Los-Angeles-Platz 1 | 10789 Berlin)

#GAAF27

www.agribusiness-africa.de

Alterations to be reserved.
Conference languages are English and French. Simultaneous translation will be provided.

12th GERMAN-AFRICAN AGRIBUSINESS FORUM

Friday, January 15th

09.00 – 10.00	**Registration & Welcome Coffee**
10.00 – 10.10	**Welcome & Opening**
Room A	**Joachim Oldenburg** Vice Chairman German Agribusiness Alliance & Member of the Presidium Afrika-Verein, Germany
10.10 – 10.20	**Keynotes**
Room A	**African Keynote**
10.20 – 11.00	**Opening Discussion**
Room A	**The German – African Relationship: Strengthening Partnerships, Building Shared Opportunities** The German-African relationship holds a lot of potential for stronger cooperation in agriculture and agribusiness. Against the backdrop of global economic and geopolitical shifts, the discussion will focus on how Germany and African partners can deepen their cooperation, create shared opportunities and develop resilient, mutually beneficial partnerships across the agricultural value chain.
11.00 – 12.00	**Panel Discussion**
Room A	**Scaling Agricultural Technology: From Innovation to Investment** Resilient agricultural value chains depend on a multitude of factors – but one important building block for success is innovation and access to technology. This panel will explore how agricultural technologies can move from innovative solutions to scalable business opportunities in African markets. In this session, we will focus on the conditions required to attract investment, expand successful solutions and strengthen their market impact, including access to finance, local partnerships, business models and supportive policy frameworks.
12.00 – 01.30	**Networking Lunch Break**

01.30 – 02.30	**Panel Discussion**
Room A	**From Market Access to Establishing Local Agricultural Value Chains: Blueprints for Success** Sustainable agricultural value chains are key to driving economic growth in rural areas and provide well-paid job opportunities. Drawing on practical experiences, the discussion will examine what makes local partnerships, production, distribution and service models successful, and how companies can create lasting value while strengthening local markets and capabilities. We also want to discuss the role of policy, investment and collaboration in creating the right conditions for successful long-term engagement.
02.30 – 03.30	**Panel Discussion**
Room A	**Beyond Agriculture: Building an Ecosystem that Enables Resilient Food Systems** Agriculture is not only taking place in the field. Therefore, we hereby want to explore the wider ecosystem that enables resilient and competitive food systems in Africa. Reliable access to energy, infrastructure, logistics, finance and digital connectivity is essential for the productivity and sustainability of sector. Stronger cross-sectoral partnerships can address these interdependencies, create enabling conditions for sustainable growth across Africa's agri-food sector and will be highlighted in this session.
03.30 – 04.30	**Networking Coffee Break**
04.30 – 05.20	**Panel Discussion**
Room A	**The New Generation of African Agriculture: Skills, Entrepreneurship and Growth** The popular image of African agriculture is shaped by smallholder farmers and poor rural communities. But this is not the full picture – if you take a closer look, you see a dynamic young generation that is pushing towards 'farming as a business'-models while reshaping and modernizing rural landscapes. In this session, we will explore the people and businesses shaping the next generation of African agriculture and how skills development, entrepreneurship and access to markets and finance can drive growth and competitiveness across the continent.

05.20 – 05.30	**Closing Keynote**
Room A	**German Federal Government Keynote**
from 05.30	**Networking and End of Conference Drink**